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Patent
255/003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Connie Carmichael et al.

Serial No.: 09/638,304

Filed: August 14, 2000

For: SYSTEMS AND METHODS FOR
IMMERSIVE ADVERTISING

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) Group Art Unit: 3713
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TRANSMITTAL LETTER

Commissioner for Patents
Washington, D.C. 20231

Sir:

Enclosed are the following documents:

1. Information Disclosure Statement
2. Form PTO - 1449
3. Copy of U.S. Patent Nos. 5,850,352 and 5,963,670.

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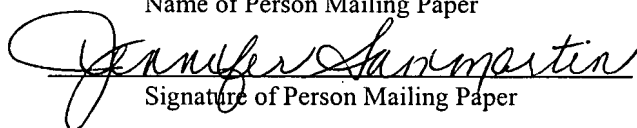
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The Commissioner is hereby authorized to charge any fees which may be required to Lyon & Lyon's Deposit Account No. 12-2475.

Respectfully submitted,

LYON & LYON LLP

Dated: November 2, 2001

By: 

Mikael Havluciyan
Reg. No. 47,285

633 West Fifth Street, Suite 4700
Los Angeles, California 90071-2066
(858) 552-8400